

Author, Writer
& Speaker
Judy Dippel



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Judy Dippel
Eugene, OR



Judy Dippel, is a freelance commercial writer, author and speaker, with a broad base of career experience which enables her to more fully relate to commercial clients. Whether a project needs content for written projects, or for speeches and presentations, Judy has experience in both. Earlier in her career she worked in fields of medicine, education, international adoption and corporate America.

As a freelance commercial writer and marketing consultant Judy offers fresh ideas and objective perspective. Clients receive quality words *plus* marketing expertise, which helps set goals in motion, while enhancing vision and potential. She enjoys providing well-written copy that brings greater exposure, new opportunity, and furthers a client's success.

Judy is not afraid to give up the byline, ghostwriting in a client's voice, to provide professionally written articles, newsletters, and books, from beginning to end.

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She says, "It's extremely rewarding for me to see a client's relief when I'm able to clarify what they want to say, pull it all together for them, and reach their target audience with information about *who* they are, *what* they do, and *why* their company exists."

Judy is a member of the Chamber of Commerce, Eugene, OR., and nationally, AWSA (Advanced Writers and Speakers Association). As a nonfiction author, she is a frequent speaker, and a member of several national speaker organizations. She networks with a variety of other skilled professionals, if you need referrals for any of your other business needs.

websites:

www.JLDWrites.com

and www.WritingSpree-A-to-Z.com

and www.judydippel.com



Photographer
Ryan Franklin

Contact:

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Ryan Franklin
Bend, OR



Ryan Franklin is a geologist and nature photographer with a broad portfolio in landscapes, wildlife, and plants. He holds a B.S. degree in geology from the University of Oregon and is an Oregon Certified Engineering Geologist (CEG). Ryan has previously worked in education, exploration geology, and environmental geology.

Ryan is a motivated and seasoned photographer who will do whatever it takes to chase down and capture those magical moments that few people ever see, whether its leaving a warm bed at 4:00 am to summit a cold snowy mountain in the dark for a sunrise shoot, visiting a site over and over again until a rainbow is captured, or sitting still for hours to get that perfect hummingbird shot. He researches maps, aerial photographs, sun angles, moon phases and weather, to not only identify locations for great landscape shots, but to arrive at those locations at a time when something extraordinary is happening. He also studies the range, habits, and behavior of wildlife to learn how to find and get close enough to capture images of

With over
40,000 images...
**Ryan has a photo
for that!**

wildlife in their natural behavior. Ryan never leaves home without his camera, even when photos aren't on the day's agenda because he knows that photo opportunities can unexpectedly arise from nowhere. Whenever and however the moment comes, he carefully composes each shot, arranging subjects for an eye-catching image.

For Ryan, capturing photos in the field is just the beginning. Cameras do not see the world like the human eye does. Photos exposed for bright sunlit areas will have black featureless shadows. Photos of snowy mountains exposed for dark green trees leave the mountains "blown out" or nearly solid white and featureless. To overcome these types of problems, Ryan captures each photo in ways that maximize post-processing possibilities while preserving image quality. It is with photo editing software that he brings in-camera images to life with his personal artistic touch. With a collection of over 40,000 images, Ryan likely has photos to meet the needs of almost any nature photography customer. "Ryan has a photo for that!"